IN THE CLAIMS:

1. (Currently Amended) A process for operating an on-line brokerage operation for goods, which comprises:

receiving at an e-commerce server data processing system a first interface at least one seller identification and an associated list of available goods;

receiving at said e commerce server data processing system a second interface at least one buyer identification and an associated list of desired goods;

displaying said received seller identification and associated list of available goods at a brokerage terminal third interface in communication with said e-commerce server data processing system first and second interfaces;

displaying said received buyer identification and associated list of desired goods at said brokerage terminal third interface;

negotiating through said e-commerce server data processing system first and third interfaces between a broker and with a seller associated with said seller identification, a purchase price for a quantity of at least one of said available goods;

receiving at said brokerage terminal, through said e-commerce server data processing system third interface for display to said broker, a confirmation of purchase of said quantity of available goods from said seller, said confirmation of purchase including a negotiated-purchase price negotiated by said broker;

negotiating through said e-commerce server data processing system, second and third interfaces between said broker and with a buyer associated with said buyer

identification, a selling price for said purchased available goods matching at least one of said associated list of desired goods;

receiving at said brokerage terminal, through said e-commerce server data processing system third interface for display to said broker, a confirmation of sale of said quantity of available goods from said buyer, said confirmation of sale including a negotiated sale price negotiated by said broker;

wherein said negotiated sale price is greater than said negotiated purchase price.

2. (Currently Amended) The process for operating an on-line brokerage operation for goods of claim 1 further including the additional steps of:

receiving at said brokerage terminal third interface, a broker identifier for association with each of said sale confirmations;

tracking, at said e commerce server data processing system, said broker identifiers; and

calculating a broker commission based upon said tracked broker identifiers and said sale confirmations.

3. (Currently Amended) The process for operating an on-line brokerage operation for goods of claim 1 further including the additional steps of:

receiving at said e-commerce server data processing system a fourth interface at least one hauler identification and an associated list of point-to-point hauling rates;

arranging, through said e-commerce server data processing system third and fourth interfaces, the transportation of said purchased available goods from said seller

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to said buyer upon said receipt of said confirmation of sale of said quantity of available goods, a cost of said transportation based upon said associated list of point-to-point hauling rates; and

wherein said <u>broker</u> negotiated sale price includes the cost of said transportation.

4. (Original) A set of application program interfaces for utilization on a computer in conjunction with an application program for facilitating commercial trading transactions comprising:

a first interface that receives a buyer identification and a set of desired product identifications;

a second interface that receives a seller identification, a set of available product identifications, and a set of associated product prices;

a third interface that receives an inquiry product identification and returns a list of buyer and seller identifications associated with said product identification, together with said associated product prices.

- 5. (Original) The set of application program interfaces of Claim 4 wherein said inquiry product identification is a desired product.
- 6. (Original) The set of application program interfaces of Claim 4 wherein said inquiry product identification is an available product.
- 7. (Original) The set of application program interface of Claim 4 including a fourth interface that receives a hauler identification and a set of hauling parameters;

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and wherein said third interface further returns a list of hauler identifications and hauling parameters.

- 8. (Cancelled)
- 9. (Cancelled)
- 10. (Cancelled)
- 11. (Cancelled)
- 12. (Original) A set of application program interfaces for utilization on a networked computer system in conjunction with an application program for facilitating commercial dairy product trading transactions comprising:
- a first interface for receiving input information and for displaying stored data in response to said received input information;
- a second interface for receiving input load settlement information and for displaying stored load settlement data in response to said received load settlement information; and

wherein each of said first and second interfaces each includes a plurality of interactive components for manipulating said displayed data.

- 13. (Original) The set of application program interfaces of Claim 12 wherein said first interface further comprises:
- a third interface for receiving input contact information and for displaying stored contact data in response to said received input contact information;

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a fourth interface for receiving input shipment schedule information and for displaying stored shipment schedule data in response to said received input schedule information;

a fifth interface for receiving input product information and for displaying stored product data in response to said received input product information;

a sixth interface for receiving input transportation information and for displaying stored transportation data in response to said received input transportation information; and

a seventh interface for receiving input pricing information and for displaying stored pricing data in response to said received input pricing information.

- 14. (Original) The set of application program interfaces of Claim 13 wherein said input contact information comprises alternatively a contact identifier, a contact type, a contact status, a contact category, or an entry from a predefined contact list.
- 15. (Original) The set of application program interfaces of Claim 13 wherein said third interface is configured to display said stored contact data in a hierarchical format.
- **16. (Original)** The set of application program interfaces of Claim 13 wherein said input shipment schedule information includes a contact identifier, a shipment date range, and a shipment schedule type selection.
- 17. (Original) The set of application program interfaces of Claim 13 wherein said input shipment schedule information comprises alternatively a contact identifier, a product identifier, a trader identifier, or a remark entry.

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- 18. (Original) The set of application program interfaces of Claim 13 where said fourth interface is configured to display said stored shipment schedule information alternatively in a detail view, a remarks view, and a confirmation view.
- 19. (Original) The set of application program interfaces of Claim 13 wherein said input product information includes at least one data entry from the set of product identifiers and product categories.
- 20. (Original) The set of application program interfaces of Claim 13 wherein said fifth interface is configured to display said stored product information with a plurality of interactive links to associated contact information for product buyers, product sellers, and product haulers.
- 21. (Original) The set of application program interfaces of Claim 13 wherein said input transportation information includes a date range and a transportation report type.
- 22. (Original) The set of application program interfaces of Claim 13 wherein said sixth interface is configured to display said stored transportation information with a plurality of interactive links to stored transportation details, associated contact information for product buyers, product sellers, and product haulers.
- 23. (Original) The set of application program interfaces of Claim 13 wherein said sixth interface is configured to display said stored transportation information alternatively in a hauling history report or a hauling detail report.
- 24. (Original) The set of application program interfaces of Claim 13 wherein said input pricing information includes a price basis.

- 25. (Original) The set of application program interfaces of Claim 13 wherein said seventh interface is configured to display said stored pricing information alternatively in a current market prices report or a pricing history report.
- 26. (Original) The set of application program interfaces of Claim 12 further including a third interface configured to receive load settlement information and to generate and transmit at least one confirmation messages in response to said received load settlement information.
- 27. (Original) The set of application program interfaces of Claim 12 further including a third interface configured to receive load settlement information and to associate said received load settlement information with one or more customer account records.
- 28. (Original) The set of application program interfaces of Claim 27 wherein said one or more customer account records are accessible through an accounting interface.